

1. Platform design costs

Designation	Quantity	pricing unit \$	Full price \$
WEBSITE DEVELOPEMENT Trapflix (WebApp) <ul style="list-style-type: none"> • Back End development • On demand video streaming features integration • Live streaming features integration • User-facing features 	1	4000 USD	4000 USD
MOBILE APP DEVELOPEMENT Trapflix Android <ul style="list-style-type: none"> • Mobile app development • On demand video streaming features integration • Live streaming features integration • User-facing features 	1	2 700 USD	2 700 USD
MOBILE APP DEVELOPEMENT Trapflix IOS <ul style="list-style-type: none"> • Mobile app development • On demand video streaming features integration • Live streaming features integration • User-facing features 	1	2 700 USD	2 700 USD
HOSTING <ul style="list-style-type: none"> • Domain name • Full Storage Server - Cloud • SSL Encryption <p><i>Hosting is renewed on each anniversary of the purchase of this service. (every year)</i></p>	Package	1500 USD	1500 USD
DESIGN <ul style="list-style-type: none"> • Wireframing • User interface / User Experience • Front end design / development 	3	500 USD	1500 USD
API INTEGRATION <ul style="list-style-type: none"> • Paypal API • SMS API • Mobile Money API 	Package	2500 USD	2500 USD
TRAINING <ul style="list-style-type: none"> • Training in the use of 3 back-offices (webapp, mobile apps) 	Package	300 USD	300 USD
MAINTENANCE <ul style="list-style-type: none"> • Website updates • Updating of website contents • Platform availability • Quarterly backup • Anti-incident watch 	6 month Package	800 USD	800 USD
TOTAL			16 000 USD

Order : the present invoice in the sum of sixteen thousand USD.
 With an advance of 40% (**6 400 USD**) at the start of the project.

2. Other services(options)

Digital Promotion

Designation	Quantity	pricing unit \$	Full price \$
	Monthly		
Management of brand image, presence and social network monitoring	1	550 USD	550 USD
Development and implementation of a content and natural referencing strategy	3	100 USD	300 USD
Management of advertising campaigns on Facebook ads and Google (SEO, SEA)	6	150 USD	900 USD
App Store Optimisation	6	100 USD	600 USD
Google Ads on playstore	6	100 USD	600 USD
Social Media Promotion (Facebook, Instagram)	6	100 USD	600 USD